



Kenny Bayudan (Presidential Candidate)

General info

- From the Philippines
- Has a doctorate in education and currently pursuing a law degree
- Works as an education programme coordinator in an NGO
- Has since been a member of OCEANS since 2017. Participated in several ESAA trainings and seminars as OCEANS member.
- National Representative for the Philippines since 2019 until present
- By applying for President, he wants to take the lead in using untapped potential of members for the development of OCEANS

Ideas and goals

- Improving OCEANS' visibility
- Exploring the niche of the network
- Specify OCEANS' identity: who it is, what it wants to achieve and how it should position itself in the community
- Take advantage of opportunities that have been missed in the past especially during pandemic (e.g., maximize digital space, encourage members to become more involved in the network)
- Aims for OCEANS to become independent, sustainable and self-sustaining
- Providing normality despite remote work and lack of physical interaction
- Bring in structure clarity, decisiveness, and development for the network (e.g., regarding leadership, activities, and projects)



Roadmap for OCEANS to become more independent

- Engage in contracts, gain more funding from outside sources, become independent entity that does not solely depend on the EC for funding.
- Become a legal entity by the end of the term
- Discuss with the board as to which country is most strategic to be registered in
- Looking into legal requirements of each country and what documents are needed
- Check if documents can be provided digitally or need to be sent to register in the countries
- Good examples: ESN and EMA now independent even if it also took them some time

Funding

- Partnership with other ESAA partner organisations
- Send proposals (e.g., for projects)
- Shared funding source with other members of ESAA
- Marketing and sponsorship unit: find sponsors, develop marketing strategy, new members and sponsor members

Digital activities in times of COVID-19

- Present the general plan of action not just to the board but to all the members at the local level
- See who are the existing members and increase membership from there
- AGM: all members can be invited because we are digital

Would you still support OCEANS if you are not elected?

Yes, he would then like to take over a board position